

## Press Release

### **VVR International advises TRASIS on the acquisition of its distributor and the creation of its joint venture in China**

Paris, 8 December 2025

VVR International assisted TRASIS, a global leader in nuclear medicine equipment, in structuring, negotiating and signing the acquisition of its distributor, as well as setting up a joint venture with its long-standing Chinese partner, Beijing PET Technology.

This signing marks a decisive step in TRASIS' international development strategy. It is the result of a comprehensive support mission led by VVR International, aimed at transforming a distribution relationship into a lasting structural presence.

Initially commissioned to carry out a strategic diagnosis and audit the existing distributor, VVR International guided TRASIS through a complex process: from evaluating strategic options to concluding that the acquisition and integration of the distributor into a new structure was the best option for long-term development in the Chinese market.

VVR International's involvement covered the execution of a 360-degree M&A pre-due diligence, the establishment of the new entity's business plan and the definition of the target organisation. The VVR teams also participated in the negotiation of the transaction, from the *term sheets* to the final signing of the contracts.

Thanks to this transaction, TRASIS now has a leading organisation in China in terms of commercial presence, technical support and regulatory compliance. This new structure not only consolidates TRASIS's position as a global leader, but also allows it to rely on a loyal local team that is fully committed to the success of this new venture.

*TRASIS is a global leader in the design and manufacture of equipment and consumables used daily for the diagnosis and treatment of tumours via nuclear medicine. The company stands out for its innovative solutions that make radiopharmaceutical tracers accessible to the global medical community.*

*Beijing PET Technology is a recognised player in the nuclear medicine sector in China. A long-standing partner of TRASIS, the company brings its in-depth knowledge of the local market and user needs, its logistics and assembly capabilities, and its regulatory expertise to this new joint venture.*

#### Advisors for the transaction:

**TRASIS:** Gauthier Philippart, Emmanuel Bertrand, Vincent Dubois, Corentin Warnier

**VVR International (Advisors):** Camille Verchery, Guillaume Huljack, Irénée Robin, Yuan Jing

**Leaf Legal (Solicitor):** Bruno Grangier, Jean-Philippe Engel

**Beijing PET Technology:** Jessie Yu, Xiaoping Hu

## About VVR International

Founded in 1999, VVR International is a consulting and services company that assists European companies in their industrial and commercial development in China.

VVR International's core business is to secure and sustain its clients' development in China.

Over the past 26 years, VVR International has managed more than 1,100 projects in China, including more than 250 distribution projects (strategic diagnosis, commercial network development, recruitment and commercial structure set-up, etc.), 300 industrial partnership projects (strategic diagnosis, technology transfer, joint ventures, fundraising, mergers, acquisitions, etc.), and more than 400 purchasing/quality projects (sourcing, auditing, product development, quality control) in some 20 sectors of activity.

VVR International is a member of Globalians.

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