



**French  
Healthcare**  
法国健康产业联盟



## MADE IN CHINA

**in Healthcare industries : Key takeaways**

On Thursday, October 13th, from 5.00 to 6.00 pm, the **French Healthcare Alliance** in China held an event about the topic **Made in China in Healthcare industries.**





## MARKET ACCESS

Market access is **more challenging** than before for foreign players, but innovative products still have a **bright future**, especially for **newcomers** on the market and smart product portfolio management is a good way to adapt to the necessity **to localise production** for the Chinese market.



## ATTRACTIVENESS

**The transition** for the already established players is brutal and challenging, but at the same time, the China **market attractiveness and potential** remains a main investment driver



## CDMO STRATEGY

A **CDMO strategy** approach may be a **new business model** to be developed for newcomers as well as established companies moving towards a transition of **production in China for China**.



## CONTACT

**Irénée ROBIN**

Co-fondateur et directeur de VVR Medical

**[contact@vvrmedical.com](mailto:contact@vvrmedical.com)**